Artists' Submission Form Help File

SEO (Search Engine Optimization)

I have created this help file to you have a reference to refer to when completing your submission form. The items listed below appear on your form and make up most of the information that is your product submission on your Artist web page. Refer to the words and/or characters required for each element when completing your form.

Please don't hesitate to call if you need further clarification on any item in the submission form.

Short Description requires between ***20-49 words or 220 characters***. You can use some of the details in your processing or inspiration to complete this section. Be sure to use the title of your image somewhere in this section.

A **Caption** is a small piece of text that usually appears beneath an image, generally giving it additional context or providing source attribution. While image captions might seem like a little thing, they can demand even more attention from the readers than the regular text in your content.

Alt Text gives the viewer a more descriptive idea about the image, and the image description is essential. The title provides an explanation about the picture, but the **Alt Text** offers details. For example, the title is "stacked pancakes." The **Alt Text** image description is "stack of blueberry pancakes with powdered sugar."

Keyphrase_Why should you use a related key phrases?
A focus keyphrase helps you keep your content on topic and keep it relevant for your viewers and search engines. But, a lot of times, focusing on a single keyphrase can make your writing repetitive and unpleasant to read. Using related keyphrases helps you make your writing more engaging while also increasing your chances to rank.

Of course, it's essential to regularly use your focus keyword and be aware of your keyword density, but you shouldn't overdo it. Keep your image description interesting.

Also, you can use a long-tail keyphrase. For an example of a ***Keyphrase and Long-tail Keyphrase***

Keyphrase: portrait

Long-tail Keyphrase – portrait taken during the twilight hour

Metadata is displayed below the page title in search results. It is there to provide more descriptive information about the content on the website page. Search Engine Optimization (SEO) requires that this text must contain a ***minimum of 120 characters***.